

CLAIMS:

What is claimed is:

1. A method for receiving personal identification
5 information by means of a telecommunication device, the
method comprising:
receiving a communication transmission; and
concurrent with receiving the communication
transmission, receiving a second transmission, wherein
10 the second transmission contains personal identification
information about the party sending the communication
transmission, and wherein the personal identification
information is independent of the identity of the device
used to send the communication transmission.
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2. The method according to claim 1, wherein the
personal identification information includes at least one
of the following:
name;
20 business name;
address;
telephone number;
fax number;
pager number;
25 email address; and
web site address.
3. The method according to claim 1, wherein the
personal identification information is stored on a
30 server.

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4. The method according to claim 1, wherein the personal identification information is stored in memory on the sending device.

5 5. The method according to claim 1, wherein the receiving device is one of the following:

mobile telephone;
land-line telephone;
voicemail system;
10 PDA; and
pager.

6. A method for sending personal identification information by means of a telecommunication device, the
15 method comprising:

sending a communication transmission; and
concurrent with sending the communication transmission, sending a second transmission, wherein the second transmission contains personal identification
20 information about the party sending the communication transmission, and wherein the personal identification information is independent of the identity of the device used to send the communication transmission.

25 7. The method according to claim 6, wherein the personal identification information includes at least one of the following:

name;
business name;
30 address;
telephone number;
fax number;

AUS920010510US1

pager number;
email address; and
web site address.

5 8. The method according to claim 6, wherein the
personal identification information is stored on a
server.

9. The method according to claim 6, wherein the
10 personal identification information is stored in memory
on the sending device.

10. The method according to claim 6, wherein the
receiving device is one of the following:
15 mobile telephone;
land-line telephone;
PDA; and
pager.

20 11. A computer program product in a computer readable
medium for use in a data processing system, for receiving
personal identification information by means of a
telecommunication device, the computer program product
comprising:

25 instructions for receiving a communication
transmission; and

instructions for receiving a second transmission,
concurrent with receiving the communication transmission,
wherein the second transmission contains personal
30 identification information about the party sending the

communication transmission, and wherein the personal identification information is independent of the identity of the device used to send the communication transmission.

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12. The computer program product according to claim 11, wherein the personal identification information includes at least one of the following:

name;
10 business name;
address;
telephone number;
fax number;
pager number;
15 email address; and
web site address.

13. The computer program product according to claim 11, wherein the personal identification information is stored
20 on a server.

14. The computer program product according to claim 11, wherein the personal identification information is stored in memory on the sending device.

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15. A computer program product in a computer readable medium for use in a data processing system, for sending personal identification information by means of a telecommunication device, the computer program product
30 comprising:

instructions for sending a communication transmission; and

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instructions for sending a second transmission,
concurrent with sending the communication transmission,
wherein the second transmission contains personal
identification information about the party sending the
5 communication transmission, and wherein the personal
identification information is independent of the identity
of the device used to send the communication
transmission.

- 10 16. The computer program product according to claim 15,
wherein the personal identification information includes
at least one of the following:

name;
business name;
15 address;
telephone number;
fax number;
pager number;
email address; and
20 web site address.

17. The computer program product according to claim 15,
wherein the personal identification information is stored
on a server.

- 25 18. The computer program product according to claim 15,
wherein the personal identification information is stored
in memory on the sending device.

- 30 19. A system for receiving personal identification
information by means of a telecommunication device, the
system comprising:

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